

Lesson Classification: UNCLASSIFIED

Lesson ID: 32055-53209

Title: PSYCHOLOGICAL OPERATIONS

Operation/Exercise Name: UNITED SHIELD

Observed: 21 Mar 1995

Originator: JPOTF

POC: LTC ST. JOHN Commercial: DSN:

5. (U) OBSERVATION:

Psychological operations were integrated early into the operational planning for Operation UNITED SHIELD.

6. (U) DISCUSSION:

Upon I MEF receiving a Joint Chief of Staff (JCS) planning order, an initial task organization was developed to include a Psyop Task Force. Psyop planners were then requested to conduct initial planning at I MEF headquarters. This allowed psyop planners to develop psyop programs that would support the task force commanders operational objectives and insured integration of psyop into the Commander Task Force (CTF) commanders campaign plan. Additionally, I MEF headquarters did an outstanding job of keeping separate components updated on plan changes. This allowed the Psyop Task Force the time to update psyop programs as the situation developed.

7. (U) LESSON LEARNED:

Psychological operations planners should be integrated early into the operational planning.

8. (U) RECOMMENDED ACTION:

Psyop planners be involved in all operational planning meetings. This allowed the Psyop Planners to fully understand the commanders intent and make recommendations in psyop relevant objectives.

9. (U) COMMENTS:

None.

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